



Dear Colleagues,

We kindly invite you to participate in and sponsor the unique series of educational webinars:

**"THE SEPTEMBER ATMF WEBINARS, A JOINT VENTURE WITH IPFA"**

IPFA (International Plasma and Fractionation Association) and ATMF (Transfusion Medicine Forum, Arabic-speaking countries) are arranging for the first time, as a joint venture, a series of four webinars starting in September 2021.

The webinars will open doors for further encouraging and sharing experience among experts in the field transfusion in the Arab-speaking countries. In the same, it facilitates the international and regional role and responsibility of IPFA by contributing in improving the overall quality and performance of national transfusion services and in particular in the much-needed efforts for provision, quality and sustainable availability of plasma and Plasma Derived Medicinal Products.

We offer *two sponsorship categories*, to profile and represent your company and to participate in the meeting. We hope that you will consider these options and return the application form to indicate your intention by **August 23, 2021**. Should you have questions regarding these arrangements, or any other suggestions, please do not hesitate to contact us.

We warmly invite you to attend these virtual webinars and look forward to welcoming you online.



### *About ATMF*

ATMF (Transfusion Medicine Forum, Arabic-speaking countries) was established by a group of medical professionals in 2003/2004, with a vision to improve the quality of transfusion medical practice in the 20 or so Arabic speaking countries and region, with a population close to 430 million inhabitants.

The main and basic starting activity consisted of a series of annual structured courses for scientific and clinical practitioners on subjects important for blood transfusion medicine covering the chain from donor to recipient. The uniqueness of the initiative is that knowledge, training and experience in the field is translated to the specific local circumstances, while the Arab speaking delegates can exchange in their own language their views on the best way for implementation with assistance of international experts. Over the last years, 15 structured courses were conducted and hosted by a number of countries with an average of 100 participants per course. The activities extended to cover specific projects and studies on important regional topics including donor care, quality assurance, screening and testing, component production, haemovigilance etc.

Initially, ATMF had a special link and support with the ISBT. It later extended its links to the national blood transfusion societies in the region, the WHO-EMRO office, the AABT of the League of Arab Nations, and lately the EFS in France and recently the International Plasma and Fractionation Association (IPFA).

### *About IPFA*

The International Plasma and Fractionation Association IPFA supports and promotes the activities of not-for-profit organisations around the globe engaged in the collection and fractionation of plasma to enable robust, safe supply and patient access to plasma derived medicines. Through education and collaboration with stakeholders, IPFA advocates for public health values and donor health protection.



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## Date

These 4 weekly webinars will be hosted every Friday from 17 September – 8 October, 2021 running from 16:00 – 19:00 CET.

## Registration

Registration for the webinars is complimentary. Everyone will need to register through a dedicated website. By doing so, you will automatically be added to the IPFA Database and stay up-to-date through our newsletter. In case you do not wish to receive our newsletters, you can easily opt-out.

## Organisers

Arab Transfusion Medicin Forum (ATMF) in joint cooperation with the International Plasma and Fractionation Association, the Netherlands (IPFA)

## Workshop Secretariat

International Plasma and Fractionation Association (IPFA)  
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## Scientific Programme

### “National Strategies to ensure Safe and Adequate Supply of Blood, Blood Components, and Plasma Derived Medicinal Products”

*The programme will contain sponsor lectures, max one per day. 15 min. They will be placed in between the scheduled lectures, from 17:00 – 17:15 CET.*

<b>Day 1</b> 17.9.2021	<b>Assessment of national needs for blood components</b>	
	Welcome and introduction	
16:00 CET	<b>Lectures</b>	
	Range of labile components, and national requirements	Dr. Aziza Hammadi, M.D. Post-graduate studies in transfusion medicine and University Diploma in transfusion safety of blood borne infections, Algeria
	Approaches to strategic and operational planning to meet the national needs of labile products	Dr. Mohamed Farouk, Managing Director of Africa Society for Blood Transfusion, AfSBT. Egypt
17:00-17:15	<b>Sponsored Slot</b>	
	Wastage of labile blood components	Dr. Craig Taylor, Consultant haematologist. Russels Hall Hospital, Birmingham West midlands UK
	Clinical transfusion needs and systems to improve hospital transfusion practice	Dr. Hind Al Humaidan, MD, FRCPA Consultant Hematopathology and Director of Blood Bank. King Faisal Specialist Hospital and Research Centre, Riyadh, Saudi Arabia
	Q & A or round table discussion or other alternative format and closing Speakers and proposed names	

<b>Day 2</b> 24.09.2021	<b>Governance, strategic planning and Challenges</b>	
	Welcome and introduction	
<b>Time</b>	<b>Lectures</b>	
16:00 CET	Implementation of national blood strategies, challenges and governance	Dr. Mohamed Farouk, Managing Director of Africa Society for Blood Transfusion, AfSBT. Egypt
	GMP and quality requirements of plasma for fractionation	IPFA
17:00-17:15	<b>Sponsored Slot</b>	
	Overview of the new law and national regulatory authorities, The Egyptian experience	Dr. Dina Ekram, MBBCh, Faculty of Medicine and Surgery- Ain Shams University. Egypt
	Recovered and source plasma for fractionation-The Morocco experience	Dr. Khadija Lahjouji, Director of the national blood transfusion center and hematology of Morocco
	Live and interactive Q&A	
<b>Day 3</b> 1.10.2021	<b>Assessment plans to meet national requirements of plasma derived medicinal products</b>	
	Welcome and introduction	
<b>Time</b>	<b>Lectures</b>	
16:00 CET	Overview of plasma products and approved clinical indications	Thierry Burnouf, Taipei Medical University
	Regional perspective on inherited regional bleeding disorders	Miss Rana Saifi, Regional Program Manager, East Mediterranean Region, World Federation of Hemophilia
17:00-17:15	<b>Sponsored Slot</b>	
	Regional perspective on inherited immune disorders	Dr.Aisha Al-Marsalis, Emeritus Professor of Pediatrics and former Head of Primary Immunodeficiency Unit – Faculty of Medicine – Cairo University, Egypt
	The Egyptian experience, do we still need Human albumin?	TBC
	Live and interactive Q&A	





<b>Day 4</b> 8.10.2021	<b>Challenges, and various approaches to plasma fractionation</b>	
	Welcome and introduction	
<b>Time</b>	<b>Lectures</b>	
16:00 CET	Approaches for manufacture of domestic plasma, the WHO guideline	Yuyun Maryuningsih, WHO
	Defining plasma volume and national self sufficiency – Egyptian experience	Dr. Marwa Mohsen, NBTS, Egypt
17:00-17:15	<b>Sponsored slot</b>	
	Pharmaco-economics of PDMPs production	Leni v. Bonsdorff, IPFA
	Past, present, and future European experience to meet required needs of PDMPs	Paul Strengers, IPFA
	Live and interactive Q&A	

### Theme and objectives of the Workshop

The webinars will open doors for further encouraging and sharing experience among experts in the field transfusion in the Arab-speaking countries. In the same, it facilitates the international and regional role and responsibility of IPFA by contributing in improving the overall quality and performance of national transfusion services and in particular in the much-needed efforts for provision, quality and sustainable availability of plasma and Plasma Derived Medicinal Products.

### Target Audience

Transfusion and thereto related specialists in the Arab-speaking areas and those who have an interest in this topic and area e.g. on the African continent, in Europe and in other regions.



## Corporate Sponsorship Opportunities

We are pleased to invite you to become one of the corporate sponsors for this event and we have listed our two categories of sponsorship below.

Should you have any questions regarding these arrangements, or if you have any other suggestions, please do not hesitate to contact Sophie Sanders at [info@ipfa.nl](mailto:info@ipfa.nl).

	Category A EURO 10.000	Category B EURO 3.000
Presentation* during one of the webinars' Session (15 mins)	√	
Delegate list** prior to the meeting dates	√	
Clickable Company name on meeting website	√	√
Company logo (clickable) on meeting website	√	
Clickable Company logo on meeting platform	√	√
Company logo in promotional mailings	√	√
Acknowledgement in Evaluation email	√	√

*\*For each webinar only one company can have a presentation slot. This will be on a first come first serve basis. Presentation time will be 15 minutes in total, this includes any potential Q&A. The presentation will be placed from 17:00 – 17:15 CET, in between the scheduled lectures from our speakers.*

*\*\*The list will contain the following details of delegates: name, title, affiliation and country. Therefore no direct contact details but you can search for delegates on the platform and start a chat!*

## General Conditions and Disclaimer

Please click [here](#) for the terms and conditions to sponsor these webinars.