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**Africa Society for
Blood Transfusion**

Société Africaine
de Transfusion Sanguine

Sociedade Africana
para Transfusão Sanguínea

The ATMF/IPFA Joint Webinars: Governance, Strategic Planning and Challenges

***“Implementation of National Blood Strategies, Challenges and
Governance”***

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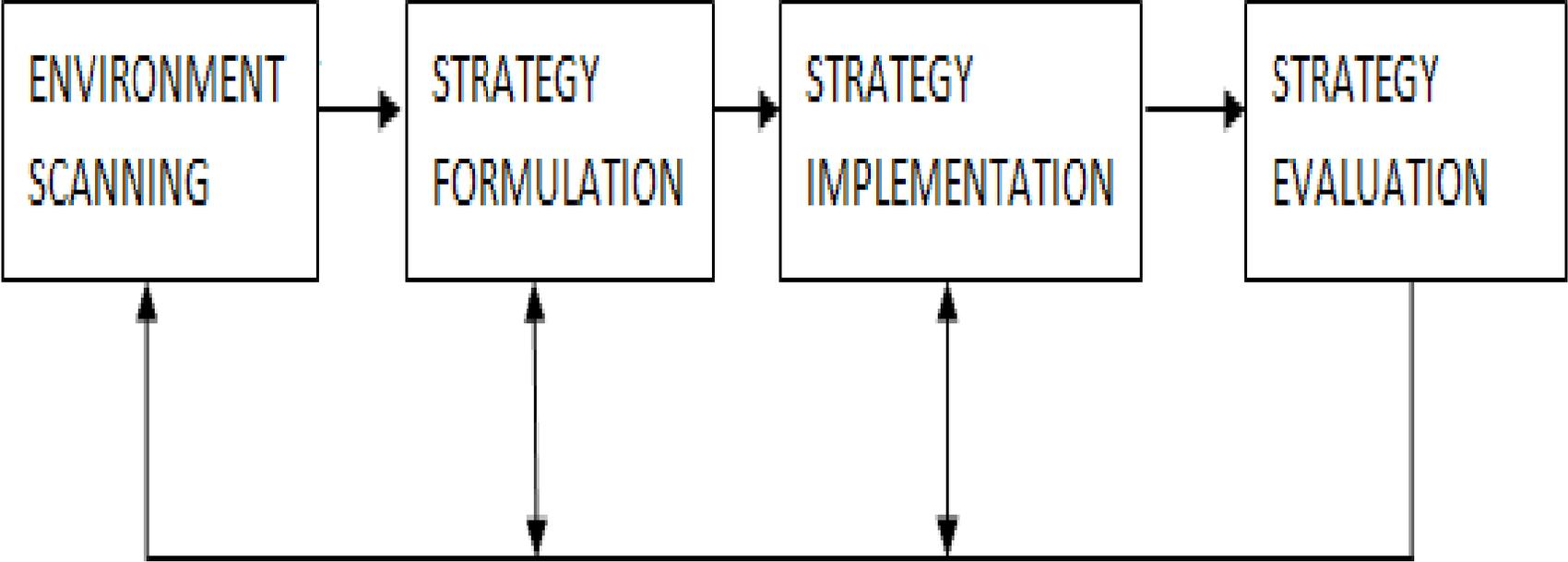
Presentation outline

- National strategy
- Strategic management process
- Main strategies for universal access to safe blood transfusion
- Challenges to implement national blood strategies
- The way forward
- Q&A

National strategy

- A national strategy is an action that countries take to attain one or more of the goals related to any of the public domains. It can also be defined as “A general direction set for the country and its various bodies to achieve a desired state in the future.
- It is important because it is not possible to foresee the future. Accordingly the country must be ready to deal with the uncertain events which constitute the environment.
- Strategy deals with long term developments rather than routine operations
- Strategy is created to take into account the available resources and behaviour of public, employees, market, etc.

Strategic management process



Main strategies for universal access to safe blood transfusion (1)

- Planning and managing a national blood programme and translating policy into practice
- Developing the main structural elements of the blood system
- Strengthening blood donor programmes
- Ensuring 100% quality-assured testing of donated blood

Main strategies for universal access to safe blood transfusion (2)

- Maintaining a safe and adequate blood supply
- Reducing unnecessary transfusions and strengthening the clinical interface
- Vigilance and surveillance systems for transfusion safety
- Strengthening the workforce and keeping pace with new developments
- Building effective partnerships

But..... !



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Challenges to implement national blood strategies

- Strategy inherited challenges:
 - Poor goal setting
 - Lack of alignment
 - Lack of accurate inputs
- Political challenges
- Socioeconomic challenges
- Blood system organizational structure
- Strategy implementation monitoring challenges:
 - Lack of measurements
 - Lack of leading indicators
- Workforce challenges.

The way forward

- Adopt strategic management approach
- Invest more time and technical expertise to make the strategic goals clear, use a methodology like OKRs to give the goals more structure
- Ensure the leadership and having a process owner
- Use technology in strategy implementation monitoring, as transparency and real-time tracking cannot be accomplished otherwise
- Measure what matters and manage what matters
- Prioritize the principles of transparency, accountability and inclusiveness during the strategy implementation
- Make sure strategy is linked to available resources and human resources development

References

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Thank you for your attention!

Questions?

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